



SCORING CRITERIA

1. **Alignment** (10%): Solution uses data, digital tools and/or analytics for “Out of the box” solutions to socially stigmatised challenges.
2. **Potential for Impact** (25%): Solution has a reasonable and measurable plan to support vulnerable populations experiencing socially stigmatised challenges. The solution also provides a public good.
3. **Feasibility** (30%): Solution implementation is feasible, and the team has a reasonable plan for operational sustainability and measurable results that can be proven to work.
4. **Innovative Approach** (20%): Solution includes an innovative application of technology; a business/policy model, process, or cross-sectorial approach.
5. **Scalability** (10%): Solution can be equitably scaled to improve the lives of more people, across geographical, sociocultural, or sectorial borders.
6. **Team composition** (5%): Expertise of team and gender consideration.